

6th August 2024

BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai 400 001 National Stock Exchange of India Limited Exchange Plaza, 5th Floor, Plot No. C/1, G Block, Bandra - Kurla Complex, Bandra (E), Mumbai - 400 051

Scrip Code: 511742

NSE Symbol: UGROCAP

Sub: Intimation of Investor Presentation

Dear Sir/ Madam,

In furtherance to our intimation of Analyst / Investor Meeting dated 2nd August 2024 and pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed the investor presentation for the Analyst / Investor Meeting scheduled to be held on 7th August 2024.

The said presentation is also being uploaded on the website of the Company.

This is for your information and records.

Thanking You,

Yours Faithfully,

For UGRO Capital Limited,

Satish Kumar Company Secretary and Compliance Officer Encl: a/a

UGRO CAPITAL LIMITED

Registered Office Address: Equinox Business Park, Tower 3, 4th Floor, LBS Road, Kurla (West), Mumbai - 400070 CIN: L67120MH1993PLC070739 Telephone: +91 22 41821600 | E-mail: info@ugrocapital.com | Website: www.ugrocapital.com



Building an Institution For MSME Lending

Data Tech Empowering Small Businesses (MSME) Lending

NSE: UGROCAP | BSE: 511742



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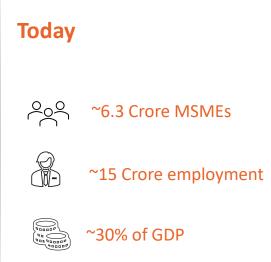
MSME lending :

The largest opportunity today

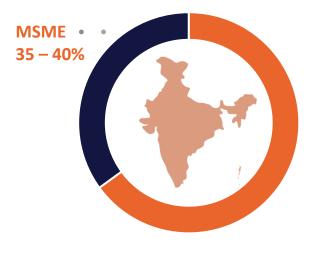


For India's GDP to reach USD 5 trillion, MSME sector has to reach USD ~2 trillion





India's GDP in FY2028



FY2028



~10 Crore MSMEs

~20-22 Crore employment



~30-40% of GDP

MSME sector expected to grow to USD ~2 trillion by FY2028

- Rapid digitization, expansion of the ecommerce
- Penetration of the Digital India Stack 2.0
- Rising digital payments; India accounts for 45% of global transactions
- Other initiatives: Account Aggregator Framework, OCEN, ONDC
- Continuous support from Government

MSME sector is the key to India's "Employment Generation", making it one of the Central themes of Government in the last decade

MSME count to grow to ~10 crores employing 20-22 crores





...well supported by continuity in Government initiatives



Government Initiatives throughout the years

- 2014 Pradhan Mantri MUDRA Yojana (PMMY)
- 2015 Udyog Aadhaar Memorandum (UAM)
- **2016** Stand-Up India Scheme
- **2017** MSME Samadhaan, MSME Sambandh
- **2018** 59-minute loan portal, Interest Subvention Scheme for MSMEs
- 2019 MSME Support and Outreach Program
- 2020 Emergency Credit Line Guarantee Scheme (ECLGS)
- **2021** Raising and Accelerating MSME Performance (RAMP) Program
- 2022 Revised Credit Guarantee Scheme for MSMEs
- **2023** Credit guarantee trust, Vivad se Vishwas scheme

Financial Support for MSME Growth - 2024

Budget Allocation

- For Ministry of MSME: INR 22k Crores
- Funds for central sector schemes for MSMEs: INR 22k Crores

Loan Enhancements

- Mudra Loans for 'Tarun' category limit: Increased to INR 20 lakh for borrowers who have repaid earlier loans
- Micro and Small Enterprise-Cluster Development Programme (MSE-CDP): INR 400 crores

Credit Facilities

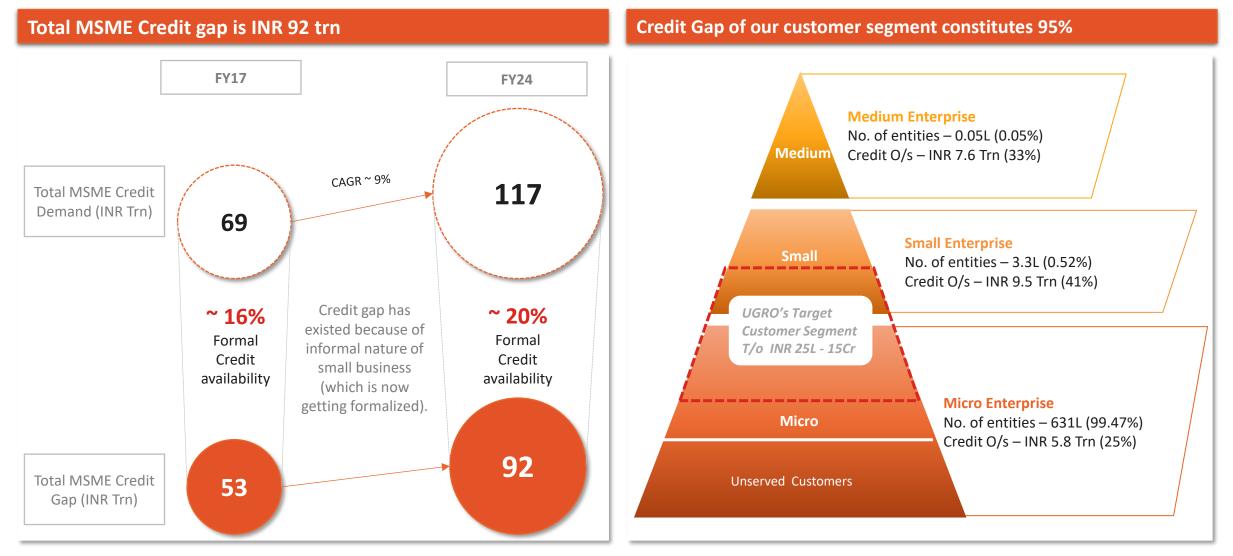
- Guarantee Emergency Credit Line (GECL): ~INR 10k Crores for additional working capital loans to MSMEs
- Raising and Accelerating MSME Performance (RAMP): INR 1,170 Crores for credit guarantees to improve credit access
- MSME Champions Scheme: INR 55 crores for MSME modernisation
- Credit Guarantee Scheme: INR 100 crores for manufacturing sector

Others

 24 new MSME branches by year-end, will enable SIDBI to cover 168 of 242 major MSME clusters thereby expanding its reach amongst MSMEs

Building a large institution for MSME financing is a real possibility

Explosion of Credit in MSME Segment: Large market opportunity, conducive macro, favorable policy framework



Source: IFC report on Financing India's MSME dated November 2018; Crisil Report.

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Data & Tech

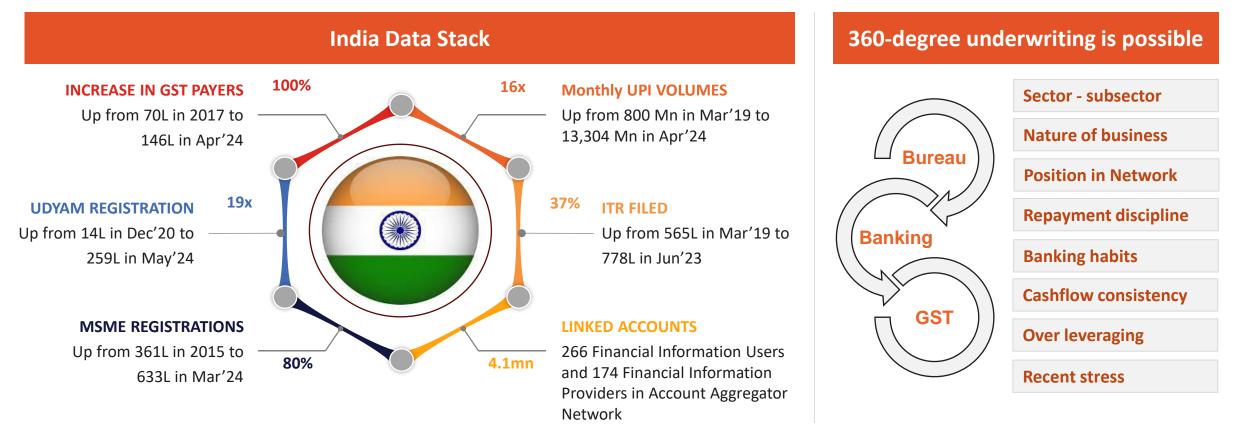
driven approach



India's data repository will support Data driven MSME credit expansion



Increasing MSME Data availability is a key lever



Productivity improvement

By focussing energies only on 40% of cases, rest can be decisioned immediately

No compromise in asset quality

Disbursal in adherence to score cut-offs controls probability of default

Scalable and integrable

Gro Score products are templatized and delivered through APIs

UGRO's journey of Data-Tech driven lending to MSMEs over 5+ yrs



Build phase Infrastructure build at inception during Covid, pivoted	Early Validations At Dec 2022, 87% of	Maturing phase long term portfolio	Growth Phase Become an industry	Data Repository- Jun'24
to cash flow based underwriting models	organic prime business was using GRO Score	performance starting to emerge	become un madsiry benchmark in data-driven decision making for MSME	4.8L+ Bureau Records analyzed
First Banking scorecard and Gro Score 2.0 (Jul 21) API integrations Data layer First gen Gro Score on look- Ive data from credit bureau Ive data from credit bureau	Industry first statistical model using GST data Gro Score 3.0 as a combination of Bureau + Banking + GST 2022-23	Develop Network Science , ability to create blueprint of large supply chains First generation eligibility recommendation model 2023-24	2024+ Gro Score 4.0 – 100% digital underwriting including hyper- customization of personal interactions Sector specific data models based on proprietary data and knowledge Doubling of credit productivity with stable asset quality	2.0L+ Bank Statements analyzed 68k+ GST records analyzed 83k+ Customer served

Data driven by AI/ML powers our core underwriting : GroScore

Ability to capture alternate data from banking and bureau...

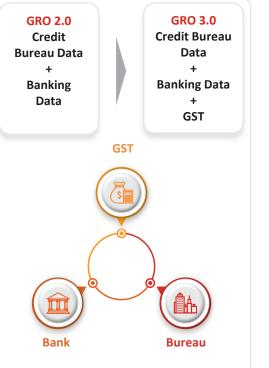




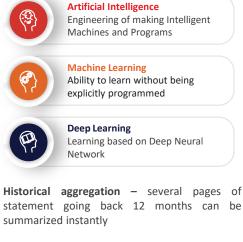
Machinegenerates25,000+datafeaturesfromanapplicant'sbureaurecordandbankstatement



...to draw meaningful insights out of unorganized data...



Matches Banking & Bureau Scorecards to generate one single score which further gets augmented with GST data as an external input



Normalization – convert absolute values to scale, for even comparison

Trending – changes over time, create standardized measure of comparison across diverse nature of entities, sectors, geographies

Scoring of each case into one of the five bands of A – E with A being the best and E being the worst



... and decide whether to disburse or not disburse the loan within 60 minutes.

Advent of alternate data is revolutionizing underwriting of MSMEs



A combination of bureau, banking and GST makes it possible to cover all aspects that are critical for MSMEs' financial assessment

Massive library of 20,000+ parameters derived from API integrated sources

Bureau

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- Borrowing mix and nature
- Pace of borrowing
- Frequency and magnitude of defaults
- History of high-cost debt/ card usage
- Obligations as % of turnover

Banking

- Turnover and transaction intensity
- Balances and withdrawals
- Cheque bounces & bank charges
- Counterparties & relative strengths
- Payment cycles

GST

- Sales/purchases momentum
- Counterparty relations
- Filing discipline
- Products and services sold

Enabling holistic underwriting across most critical aspects

Consistency of sales in GST

Return filing discipline

Counterparty concentration

Banking credit summation

Stability of ABB

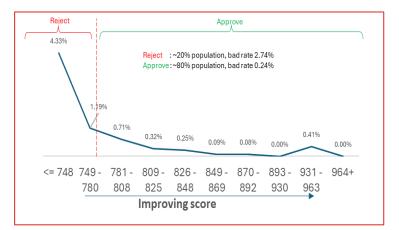
EMI ECS bounce

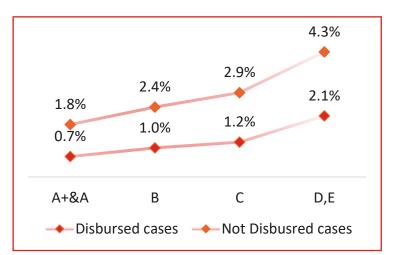
Repayment discipline

Over leveraging

Recent stress if any

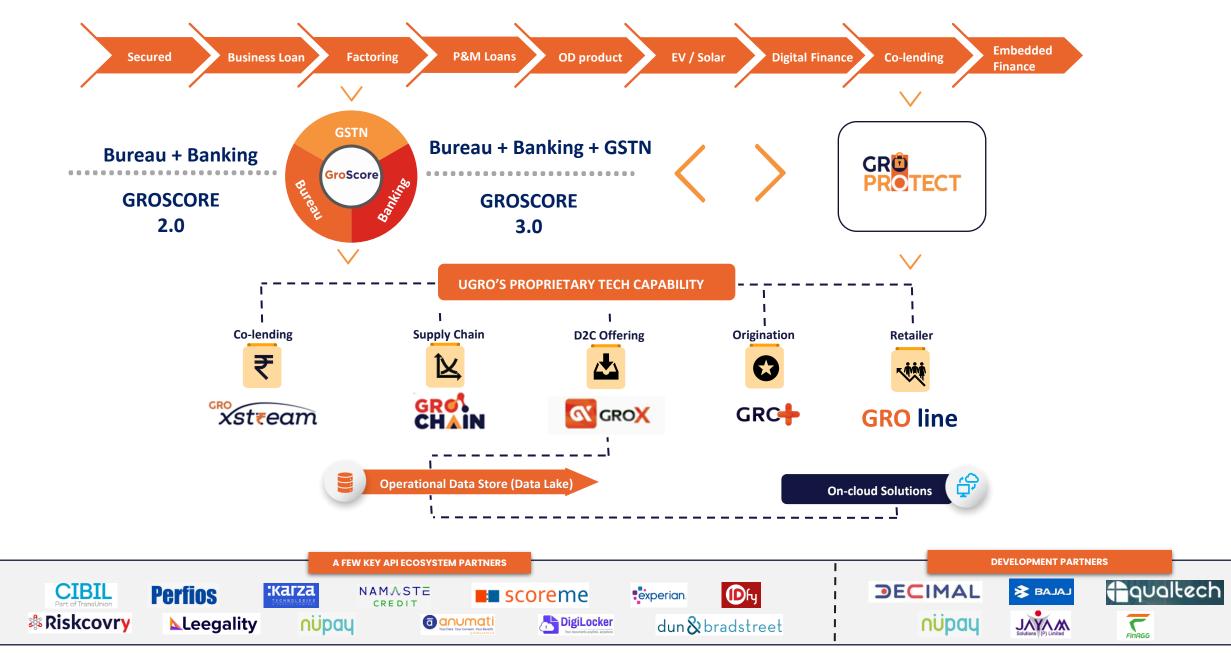
Through statistically developed and timetested credit models





Our Tech Platforms support operational efficiencies across all facets of business



















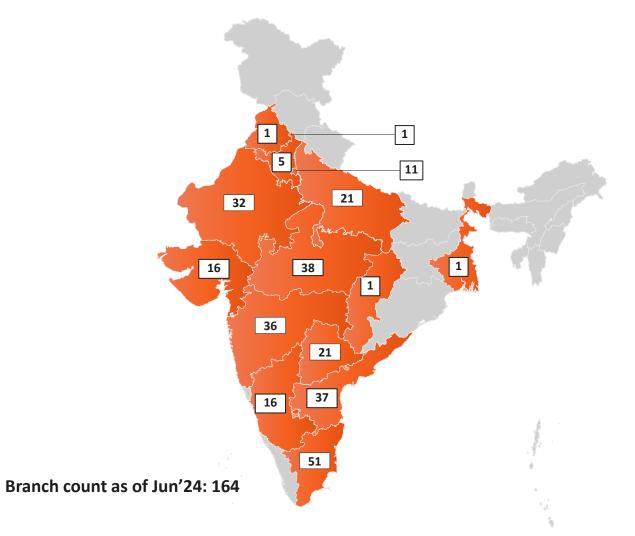


*CGTMSE backed **Products sold across channels: <u>Intermediated</u>:** Secured Biz. Loan, Biz. Loan, Rooftop Solar and Machinery; <u>Micro</u>: Secured Biz. Loan, Rooftop Solar and Machinery; <u>Equipment finance and Green Asset Financing:</u> Direct distribution and across other channels; <u>Digital business & Alliances</u>: Digital business and retailer finance

Strategic decision to rundown lower yielding SCF book – not covered here



Expanding ground presence to reach ~285 branches, across 15 states, by Mar'25

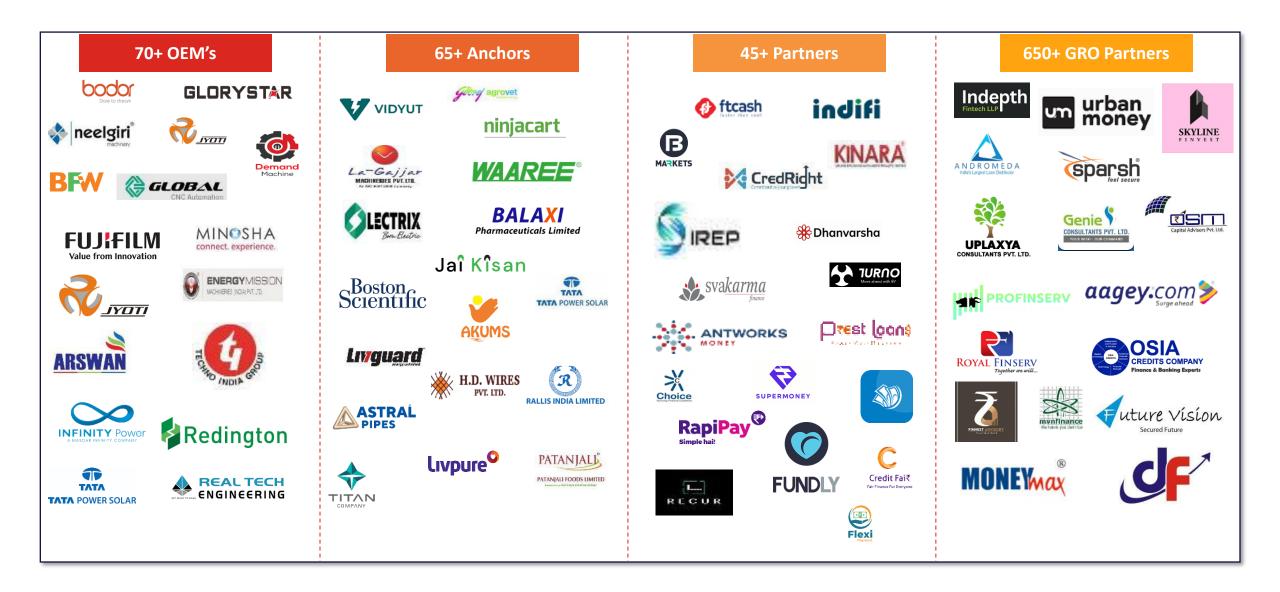


UGRO to have ~285 branches by Mar'25

States	Mar'25E Branches
Tamil Nadu	51
Madhya Pradesh	38
Andhra Pradesh	37
Maharashtra	36
Rajasthan	32
Telangana	21
Uttar Pradesh	21
Gujarat	16
Karnataka	16
Delhi + NCR	11
Others	9
Total	~285

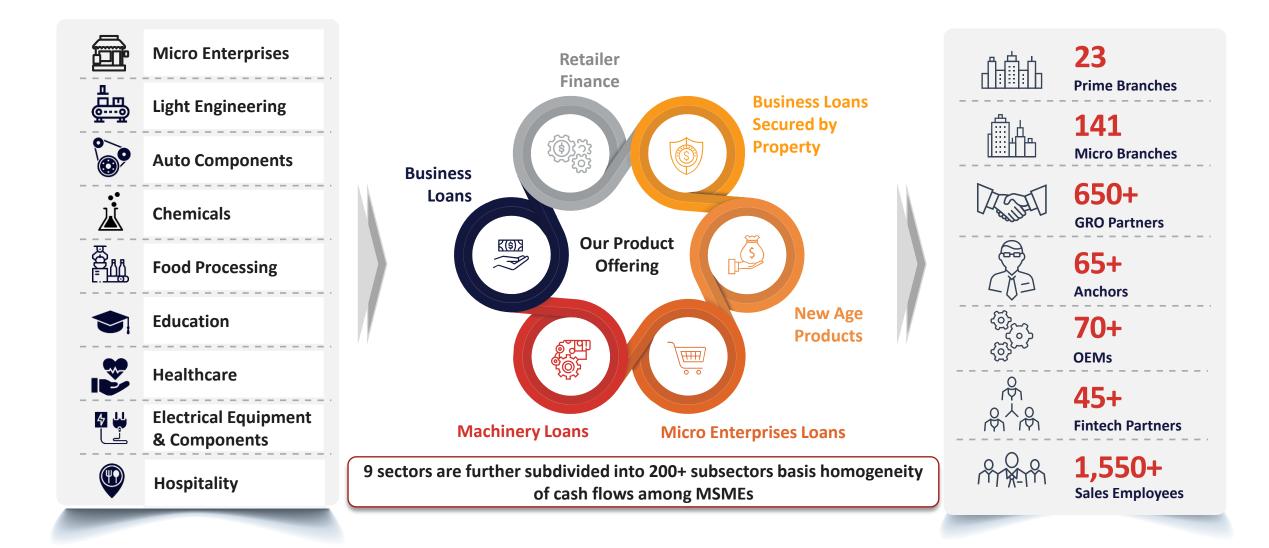
Others includes Punjab, Chandigarh, Haryana, West Bengal, and Chhattisgarh

UGRO Capital – Partner Network



Sector Focused Approach, Multiple Products and Large Distribution Strength





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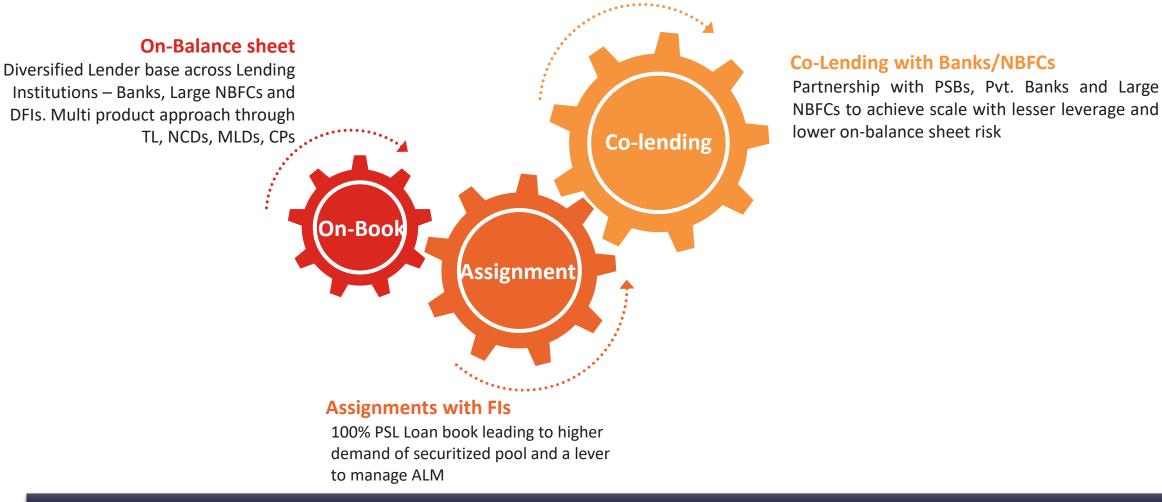
Unique capital-light liability strategy



We have a unique capital light liability strategy



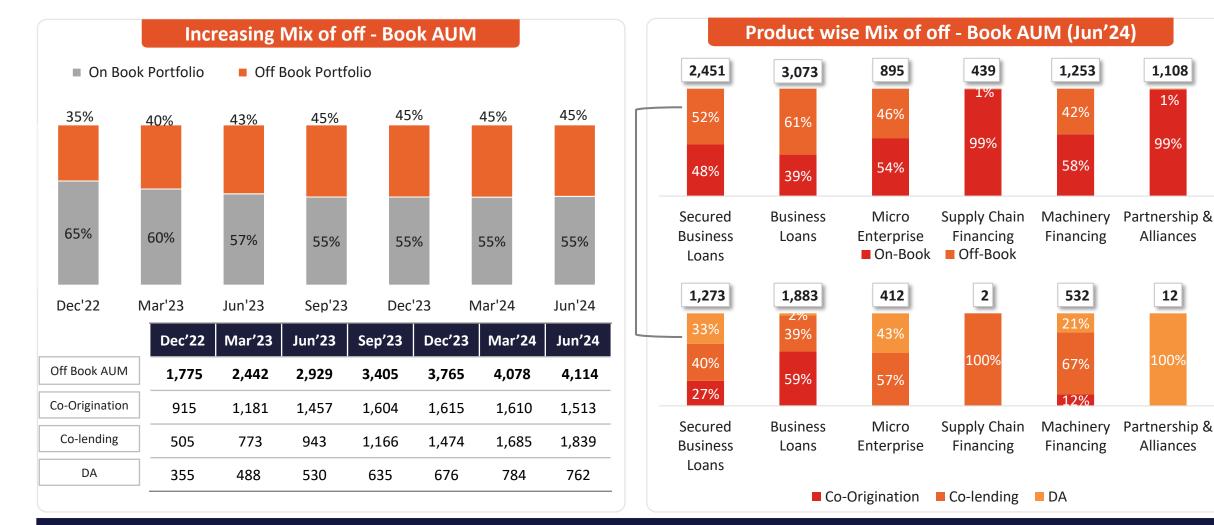
Demonstrated ability to manage a prudent mix of on-balance sheet and off-balance sheet approach



Actively partnering with liability providers and focus on building a long-term relationship

Robust momentum of our co-lending platform continues





Co-lending Partnership with 9 Banks and 6 NBFCs









Kanata'an Bark



DI TATA CAPITAL







Diversified Lender base and continued build-out of liability book







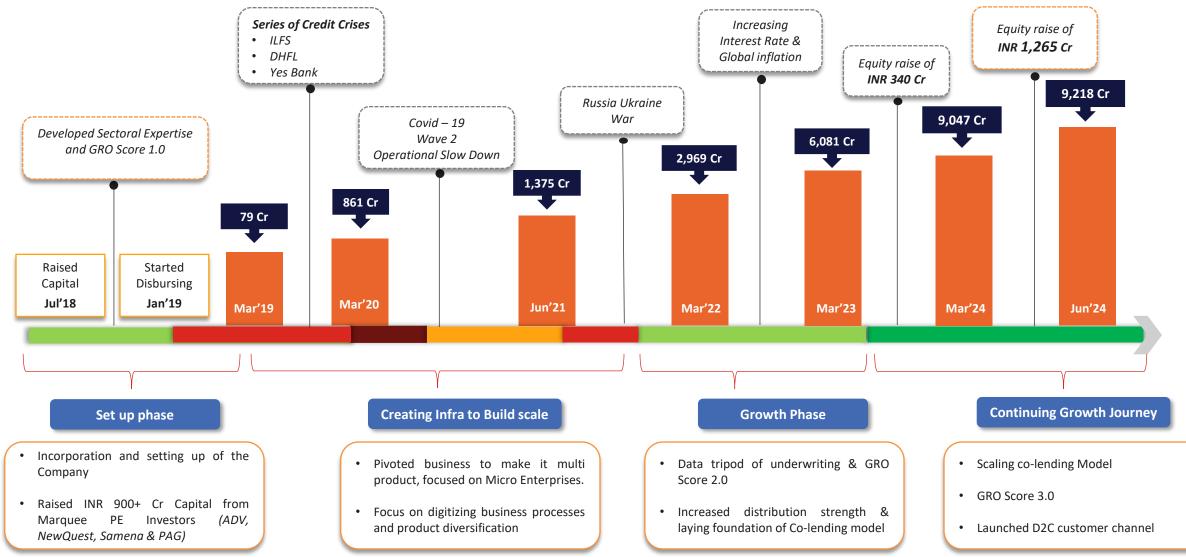
Executing The big plan...



UGRO has withstood challenges, continue to deliver



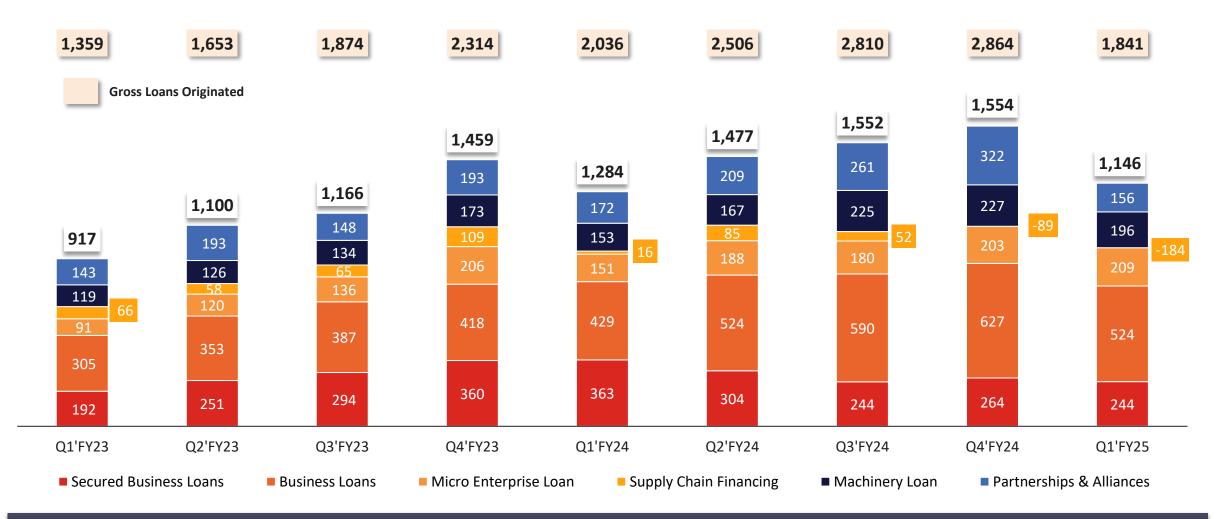
Amount in INR Cr



We continue to deliver strong Net Loan Origination...



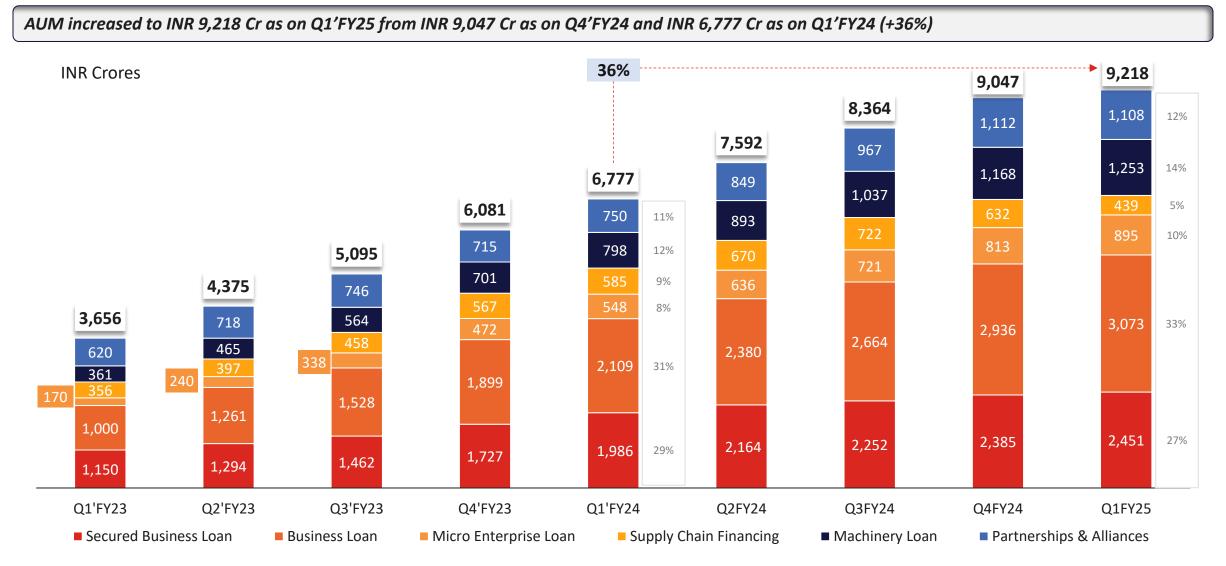
Amount in INR Cr



Adjusted for Supply Chain Financing Q1'FY25 net loan origination was at INR 1,330 Cr up from INR 1,268 Cr in Q1'FY24

Note: Secured Business Loan is secured by property, Business Loan is secured by CGTMSE, Micro Enterprise Loan is secured by property, SCF is secured by receivables, Machinery Loan is secured by machinery, Partnerships & Alliances are secured by FLDG

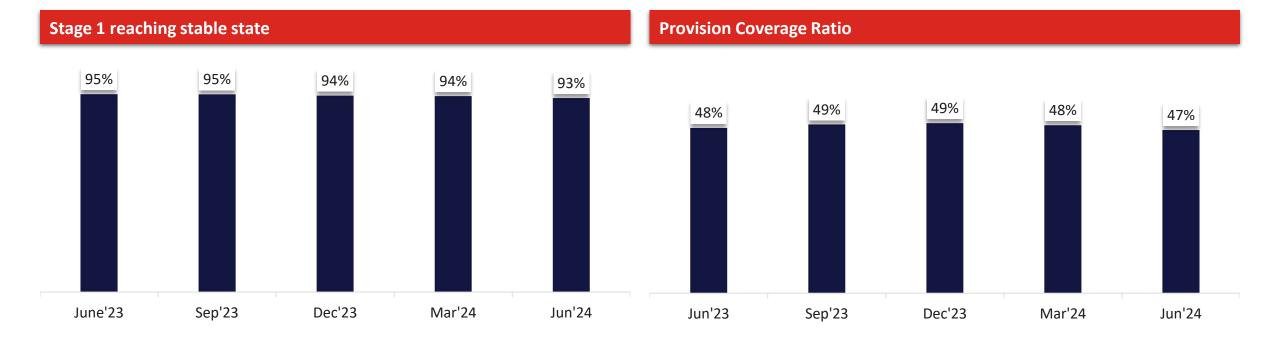




Note: Secured Business Loan is secured by property, Business Loan is secured by CGTMSE, Micro Enterprise Loan is secured by property, SCF is secured by receivables, Machinery Loan is secured by machinery, Partnerships & Alliances are secured by FLDG

Rapid growth is backed by stable asset quality...





- Stage 1 assets have been at ~95% over past 5 quarters
- Stage 3 PCR has averaged at 48% over last 5 quarters
- Q1'FY25 witnessed increased contribution from secured book leading to slight dip in PCR

...driven by stable collection efficiencies...



Key highlights:

- GNPA / NNPA as a % of Total AUM stood at 2.0% / 1.2% as of Jun'24
- Stage 3 provisioning coverage stood at ~47% (on-book AUM)
- Total provisions as of Jun'24 stood at ~INR 100.8 Cr (1.1% of Total AUM)

ECL Data (Jun'24)

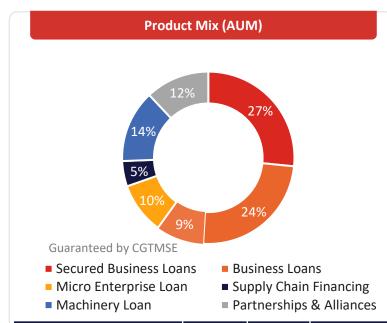
Stage 1 8,589 9 Stage 2 443 Stage 3 187	e (%)
-	93.2%
Stage 3 187	4.8%
	2.0%
Total 9,218 10	L 00.0%

Product wise GNPA

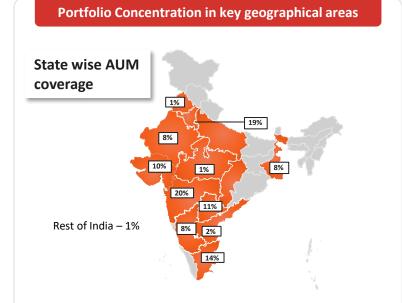
Product Category	AUM (INR Cr)	GNPA(%)
Secured Business Loans	2,451	1.0%
Business Loans	3,073	2.7%
Micro Enterprise Loan	895	3.3%
Supply Chain Financing	439	7.2%
Machinery Loan	1,253	0.9%
Partnerships & Alliances	1,107	0.6%
Grand Total	9,218	2.0%

...resulting in a well diversified, granular and stable portfolio quality

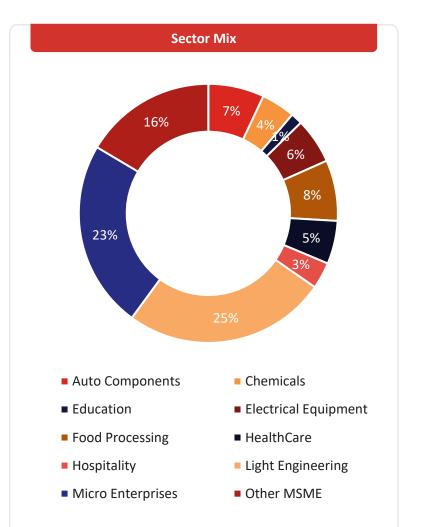




Product category	AUM (Cr)	ROI (%)	Ticket size (Lakh)
Secured Business Loans	2,451	14.2%	68
Business Loans	3,073	19.3%	17
Micro Enterprise Loan	895	21.0%	8
Supply Chain Financing	439	14.7%	20
Machinery Loan	1,253	14.0%	36
Partnerships & Alliances	1,108	14.9%	4
Grand Total	9,218	16.7%	14



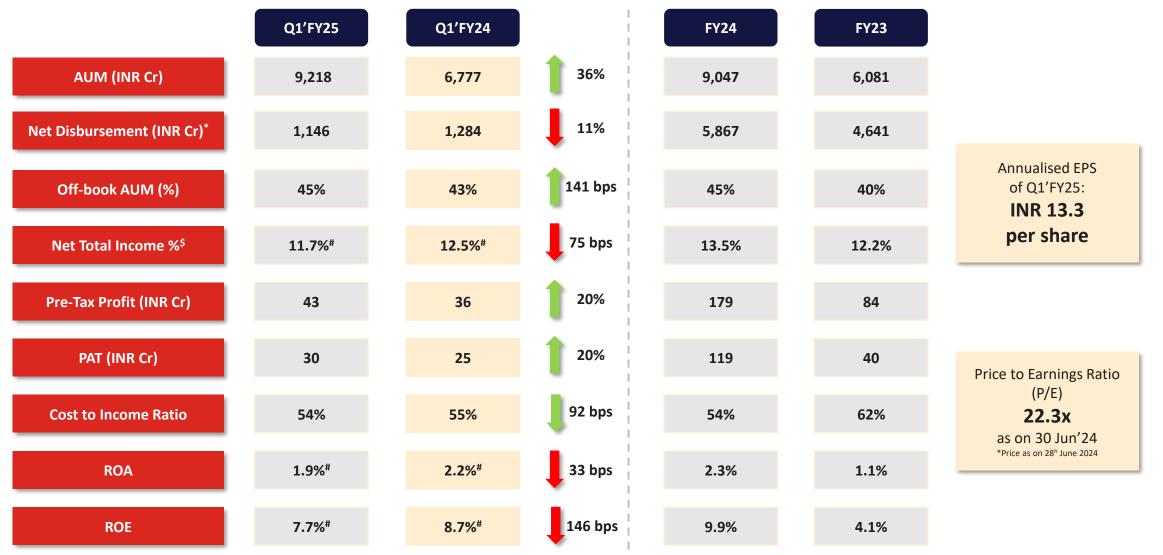
State wise branches	Micro	Prime	Total
Tamil Nadu	30	1	31
Rajasthan	24	2	26
Karnataka	15	1	16
Telangana	15	1	16
Andhra Pradesh	13	2	15
Gujarat	14	1	15
Madhya Pradesh	12	3	15
Uttar Pradesh	11	1	12
Other States	7	11	18
Total	141	23	164



* Includes Secured Business Loans, Business Loans, Micro Enterprise Loan, Supply Chain Financing, Machinery Loan and Co-lending

Financial Highlights





*Net Disbursement = Gross Disbursements – Repayment received in Supply Chain Financing during the period ^{\$}On Average Gross on-books AUM; # Annualised

Finance | Q1'FY25 Income Statement and RoA Tree



Income Statement (₹ Cr)	Q1'FY25	Q1'FY24	Y-o-Y	Q4'FY24	Q-o-Q
Interest Income	232.0	161.5	44%	190.3	22%
Income on Co-Lending / Direct Assignment	50.4	43.8	15%	122.4	(59%)
Other Income	19.2	13.0	48%	17.7	9%
Total Income	301.6	218.3	38%	330.4	(9%)
Interest Expenses	136.1	92.7	47%	128.1	6%
Net Total Income	165.4	125.7	32%	202.2	(18%
Employee Cost	54.5	36.9	48%	51.4	6%
Other Expenses	34.9	32.2	8%	53.8	(35%
РРОР	76.0	56.6	34%	97.0	(22%
Credit Cost	33.2	20.9	58%	41.1	(19%
PBT	42.8	35.6	20%	55.9	(23%
Тах	4.6	7.4	(38%)	11.4	(60%)
PAT Adjusted	38.3	28.3	35%	44.6	(14%)
Deferred Tax write-off	7.9	3.0	160%	11.9	(33%)
PAT	30.4	25.2	20%	32.7	(7%)
ROA %	1.9%	1.4%	-	2.2%	

Q1'FY25*	FY24			
As a % of Gross On Book AUM				
21.3%	22.9%			
9.6%	9.4%			
11.7%	13.5%			
6.3%	7.3%			
2.3%	2.5%			
3.0%	3.8%			
2.1%	2.5%			
	1 21.3% 9.6% 11.7% 6.3% 2.3% 3.0%			

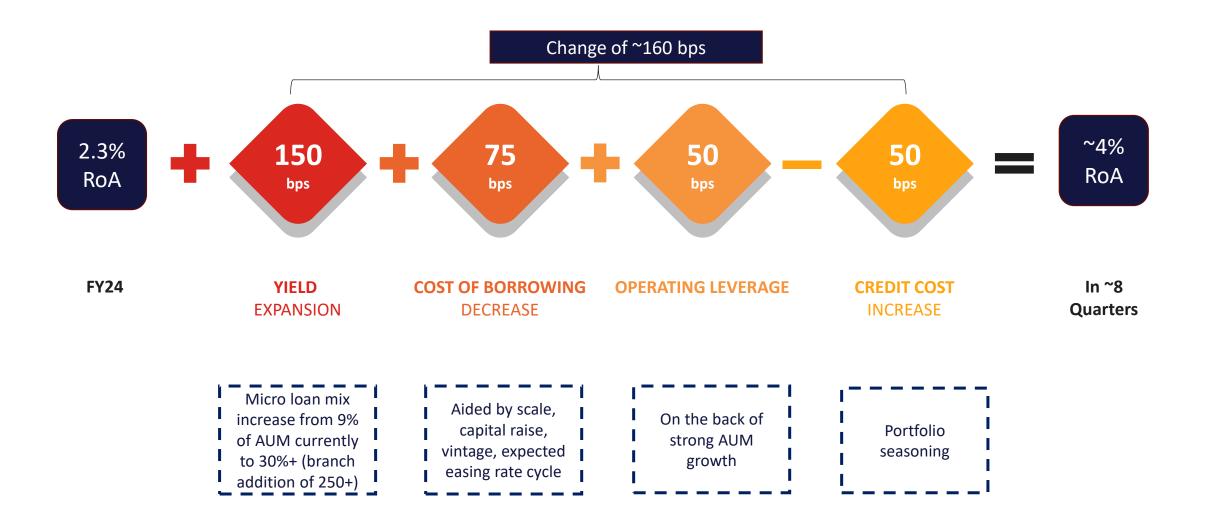
Key Ratios	Q1'FY25*	FY24
ROA (% Avg. Total Assets)	1.9%	2.3%
Leverage	2.7x	3.2x
RoE	7.7%	9.9%

*Annualized

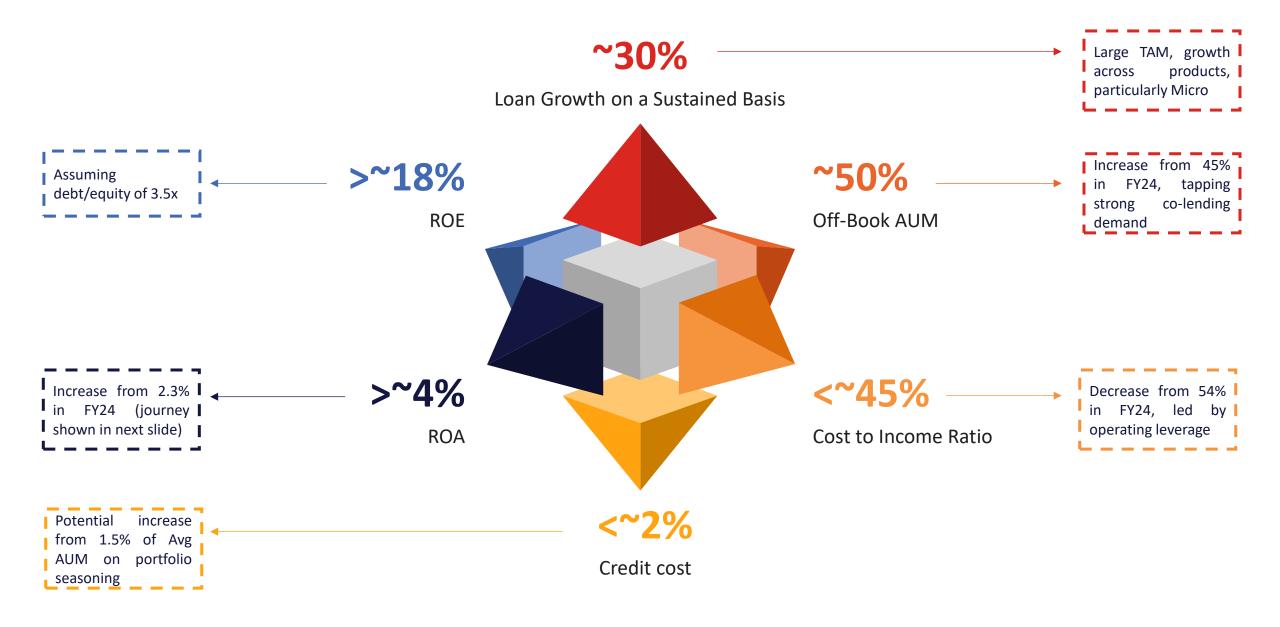
What does this culminate into?







Long term sustainable strategy



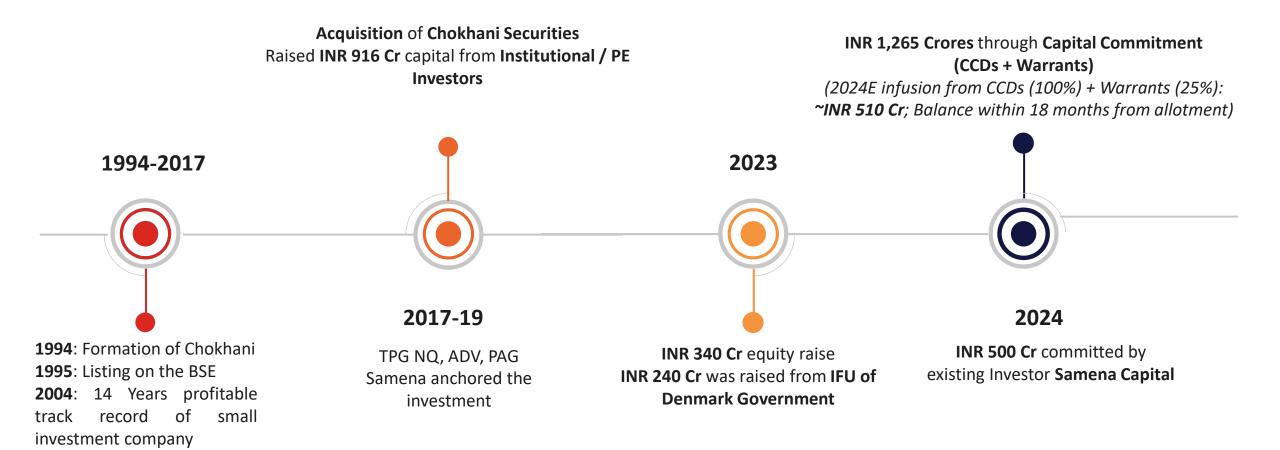


Evolution, Shareholding, Board, and Management



Our Capital Raises have been geared to create a Large Institution





Our key investors across our fundraising rounds





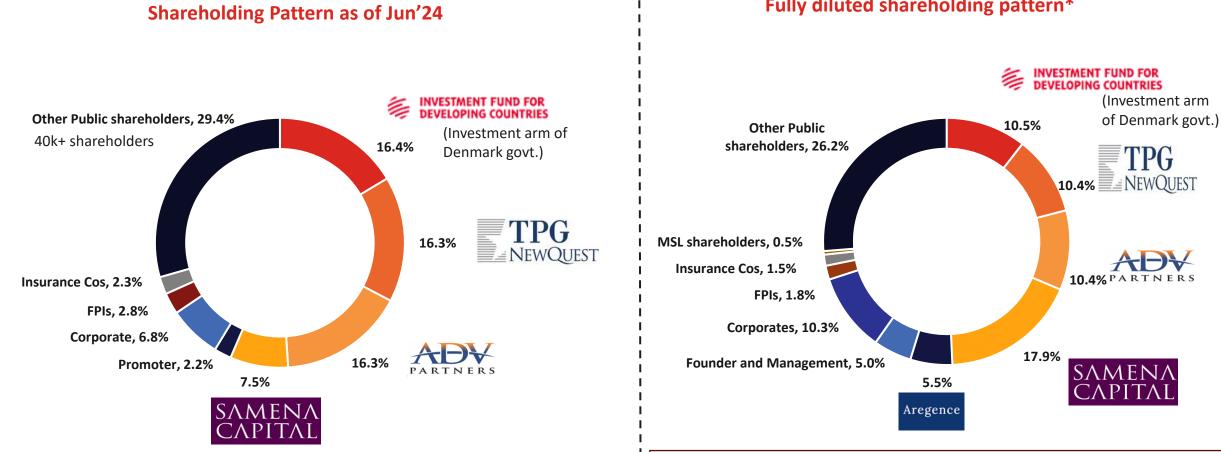






Institutionally Owned : Majority held by Institutional Investors





Fully diluted shareholding pattern*

Management to potentially own 7 Mn shares on a fully diluted basis; vesting conditions linked to share price performance (ranging between Rs 261-538 till 2026) over next 2 years, thereby aligning management's goals towards company's performance and ultimately shareholder returns

*considering full allotment of shares issued on preferential basis

We are Independently supervised by eminent Board of Directors





With strong corporate governance framework enshrined in the Articles



comprise of independent directors



- Removal of key management (including CRO, CFO) to require 3/4th board approval
- Any significant action by the Company to need 3/4th approval of the Board
 - Special Resolution of Shareholders required for effecting any changes to the AoA Promoters/Management do not have unfettered rights to divert business strategy

Professionally Managed: Leadership team has 165+ years of cumulative experience





Shachindra Nath -Founder & Managing Director 26+ Years of diversified financial services experience across asset management, lending, capital markets & insurance



Amit Mande Chief Revenue Officer 24+ Years of Experience



Anuj Pandey Chief Risk Officer 25 Years of Experience Chief Risk Officer BARCLAYS ABN-AMRO



Kishore Lodha Chief Financial Officer 23+ Years of Experience MINDLUA LEYLAND FINANCE Future group



Sunil Lotke Chief Legal & Compliance Officer 21+ Years of Experience

InCred Staragri finance FINANCE





Rajni Khurana Chief People Officer 24+ Years of Experience CRISIL CRISIL



Sharad Agarwal Chief Operating & Technology Officer 25+ Years of Experience RapiPay Finitee

citi

Leadership is supported by strong second layer of management





Monika Kapoor CBO - Intermediated Business 21+ Years of Experience





J Sathiayan CBO - Micro Enterprises 25+ Years of Experience



Ajit Kumar CBO - Equipment Finance & Green Asset Financing 25+ Years of Experience



 Tanya Chadha

 CBO - Digital Business

 & Alliances

 19+ Years of Experience

 msuipe
 RattanIndia

 E CAPITAL
 HDFC BANK



Deepak Khetan Head – Investor Relations 17+ Years of Experience



Irem Sayeed Chief Credit Officer 25+ Years of Experience

> Kotak Kotak Mahindra Bank



Subrata Das Chief Innovation Officer 19+ Years of Experience



Neeraj Deshpande Head – Co-lending 24+ Years of Experience



HSBC CITI

🎯 IIFL



Arun Arora Head - FCU, Collateral & Technical 19+ Years of Experience FRELIGÂRE TATA Motorsfinance over by true



Prabhakaran Sundaraj Head - Collections & Litigations 27+ Years of Experience BLACKBUCK #RELIGARE



Satyabrata Mohapatra Head - Operations & Customer service 24+ Years of Experience

InCred finance

RELIANCE *ficici* Bank



Ankit Chothani Head - Marketing & Corporate Communications 19+ Years of Experience



Edelweiss

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UGRO Impact



UGRO Capital Social Impact Report 2023-24





Consultant for SDG Framework IMPLEMENT CONSULTING GROUP

The **JGRO**

Impact

GENDER

EQUALITY

θ

REDUCED

INEQUALITIES

E **CLEAN WATER**

AND SANITATION

UGRO Capital: Creating a strong social impact since inception

U GRO Capital Social Impact Report 2023-24



UN SDG	PARTICULARS	CURRENT (2023-24)	PREVIOUS (2022)
	1. Percentage of female borrowers who are owners	9%	NA
Ę	2. Percentage of female borrowers who are owner/co-owner	72%	NA
8 ECONOMIC GROWTH	Increase in revenue of borrowers (based on impact survey)	94%	80%
10 REDUCED INEQUALITIES	AUM of portfolio pertaining to 104 Micro branches (branches located in Tier 3 and beyond geographies)	871 Cr	73 Cr
9 INDUSTRY, INNOVATION AND INFRASTRUCTURE	Total number of customers	62,928	16,594

U GRO Capital Social Impact Report 2023-24



UN SDG	PARTICULARS	CURRENT (2023-24)	PREVIOUS (2022)
3 GOOD HEALTH AND WELL-BEING	AUM in healthcare industry	374 Cr	142 Cr
6 CLEAN WATER AND SANITATION	AUM in clean water and sanitation industry	151 Cr	-
7 AFFORDABLE AND CLEAN ENERGY	AUM in clean energy industry	134 Cr	9 Cr
4 QUALITY EDUCATION	AUM in education industry	97 Cr	142 Cr

U GRO Capital Social Impact Report 2023-24

Thank you

www.ugrocapital.com